

# BERLIN SUMMER SCHOOL 2019



THIS SUMMER, GET A  
LOOK BEHIND THE SCENES OF  
**SPORT MANAGEMENT!**  
**15.07 – 26.07.2019**

The University of Applied Sciences Europe (UE) invites you to take part in a series of seminars and excursions in and around Berlin to get to know the world of sport management. Meet representatives from federations, events, clubs and agencies in one of Europe's most vibrant cities.



IF YOU SEND YOUR APPLICATION  
BY **1<sup>st</sup> JUNE 2019**  
THE COURSE  
FEE IS **1.495 €**

APPLY  
BEFORE  
**01.01.2019**

GET THE  
EARLY BIRD  
OFFER!  
**1.295€**

For more information, check out our website:  
[www.bits-hochschule.de/en/summer-school/](http://www.bits-hochschule.de/en/summer-school/)  
and **get in touch:**  
[international.office.berlin@ue-germany.de](mailto:international.office.berlin@ue-germany.de)

**UE** University of Applied  
Sciences Europe  
Iserlohn · Berlin · Hamburg

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## SAMPLE TIMETABLE:

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09:00H		Organisation of Sport	Organisation of Sport	Travel To Hamburg	
09:30H	Welcome Session UE	The EFQM Model 2	The EFQM Model 2		
10:00H		Strategies	Key Processes		FC Union Berlin
		RI	RI		Wuhlheide
10:30H	Short Break	Short Break	Short Break	FC St Pauli	
11:45H	Sport ManagementIntro	Sport Strategy	Sport Development		
	Course Info & Intro	Qatar's Sport for Life	Ralph Mouchbahani		
	RI	RI			
12:30H	Lunch	Lunch	Lunch		Lunch
14:00H	Olympia Stützpunkt Berlin	Leadership in Sports	Event-Management		Developing Sports
	Sport Forum	Ernst Holzmann	Ice-Hockey World Champs		Rugby conquers the world
			Dr. Markus Haase		RI
15:30H	Q&A Summary	Q&A Summary	Q&A Summary		Q&A Summary
16:00H	Exploring Berlin	Exploring Berlin	Exploring Berlin		Exploring Berlin
				Travel To Berlin	

CREATE  
YOUR STORY  
INSPIRE  
THE WORLD